

Scott Overpeck is a creative leader with a heart for contextualizing movements of justice, advocacy and compassion to his surroundings.

He previously led a consultancy advising social enterprises and nonprofits on tools and strategies as it relates to operations, marketing, fundraising and commerce. In this capacity he has helped organizations from the startup stage all the way on up to established \$50m organizations be more efficient, raise more money, craft better programs and be better communicators.

He is now Director of Membership at Christian Community Development Association and sits on the board of Orange County Educational Arts Academy; helped found Laundry Love Santa Ana and has served on other local and national boards and councils.

In both his roles as a leader in changemaking organizations and a consultant to changemakers, he is always an outspoken advocate for better communication, design and storytelling as well as always keeping real life humans at the center of every decision making process. By continually immersing himself in all sides of the social change sectors, he is able to bring fresh insights to the table.

His work has been featured in such publications as the NY Times, OC Metro, OC Weekly, Orange Coast Magazine, Riviera Magazine, Korean American Journal, OC Register and many others.

Scott is a contributing author to Create Culture: thoughts on branding for humans and is the author of the upcoming Create Good: the case for creativity in the social sector.