



CLC DIA

2019 ANNUAL REPORT



LETTER FROM CEO & CHAIR

Dear CCDA Family,

We are profoundly grateful for the prayers and hard work of the incredible Staff and Board that brought us through the challenges of 2019. We celebrate the success of the Dallas Conference that once again brought together the CCDA family, reinvigorating us in our mission to inspire, train, and connect our members, Christ-followers on the ground working towards the restoration of marginalized communities. We have expanded our work with local networks, and partner organizations and institutions beyond the conference, offering training, tools and resources utilizing digital vehicles and web-based platforms in an effort to more efficiently get tools into the hands that need them. Thank you to our members who continue to utilize valuable membership benefits within their individual, professional, collective, and congregational lives. We are excited to walk and grow together as neighbors and relevant partners bearing good witness to Jesus as we humbly, generously, and diligently seek the Shalom of our communities.

With gratitude,



Mary Nelson
Interim CEO



Mayra Macedo-Nolan
CCDA Board Chair



2019 BOARD OF DIRECTORS

John Booy
Rev. Gerald Davis

The Potter's House
Cornerstone Community
Development

Dr. Kit Danley
Dr. Joyce del Rosario
Dr. Kathy H. Dudley
Jerome L. Garciano

Neighborhood Ministries
Fuller Theological Seminary
Imani Bridges
Robinson + Cole

Rev. Dominique DuBois Gilliard
Rev. Dina González-Piña
Dr. Wayne "Coach" Gordon
Dr. John M. Perkins

Evangelical Covenant Church
Mennonite Central Committee
Lawndale Community Church
John & Vera Mae Perkins
Foundation

Rev. John Liotti
Mayra Macedo-Nolan
Michael A. Mata
Steven Park

Able Works
Lake Avenue Church
Azusa Pacific University
Little Lights Urban Ministries

Rev. Sandra Maria Van Opstal
Rudy Carrasco
Rev. Althea C. Taylor

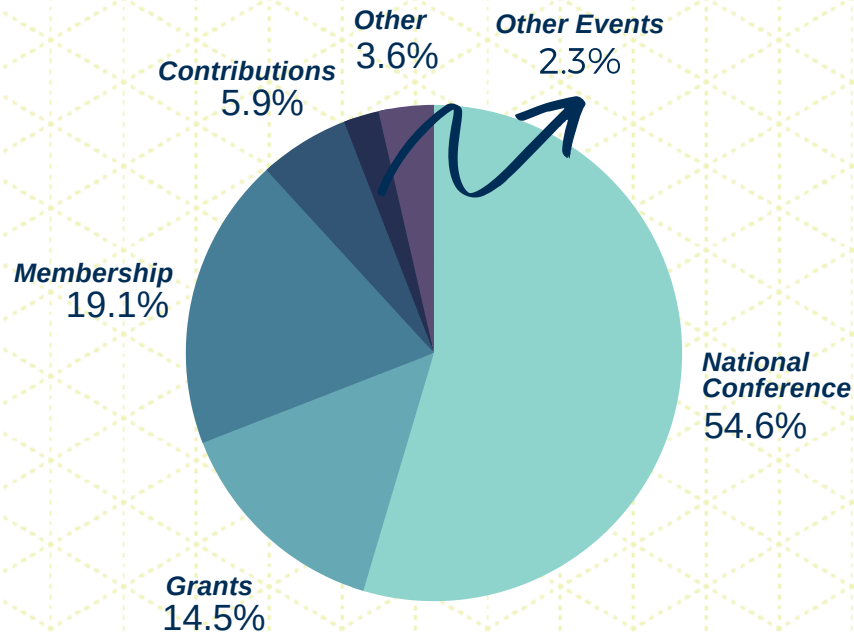
Grace and Peace Community
M.J. Murdock Charitable Trust
Bronx Bethany Church of
the Nazarene

Michelle L. Goudeaux
Reesheda N. Graham-Washington
Rev. Harold C. Spooner

Columbia Property Trust
CEO, LIVE 2.0 & RGW Consulting
Retired

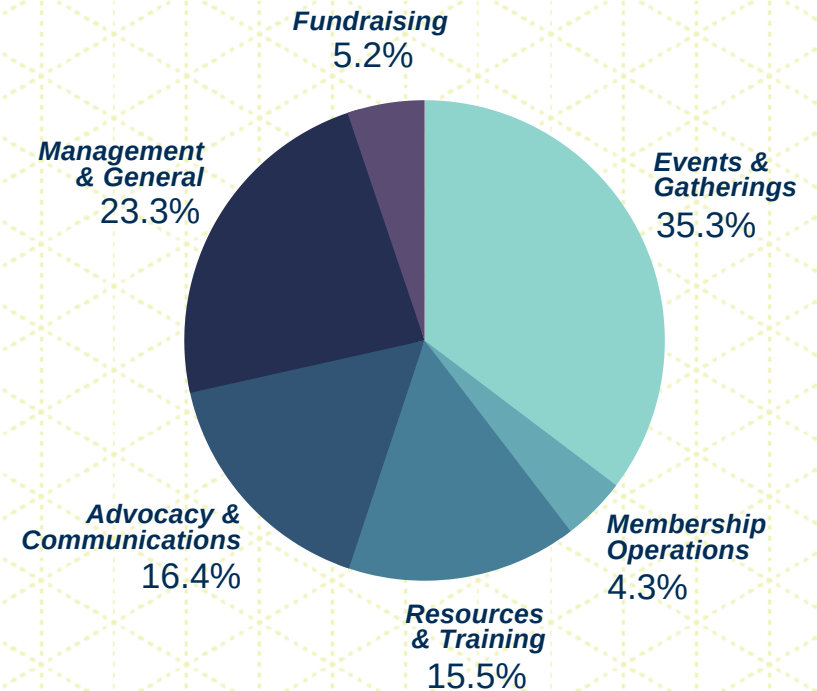
2019 FINANCIALS

SOURCES OF REVENUE %



National Conference	\$415,738
Grants	\$110,111
Membership	\$145,600
Contributions	\$44,886
Other Events	\$17,394
Other	\$27,603
Total	\$761,332
Net Decrease in Assets	-\$156,101
	\$917,433

EXPENSES AS A %



Events and Gatherings	\$323,942
Membership Operations	\$39,854
Resources & Training	\$142,056
Advocacy & Communications	\$150,594
Management & General	\$213,705
Fundraising	\$47,282
	\$917,433

Audited financial statements are available on our website

NATIONAL CONFERENCE

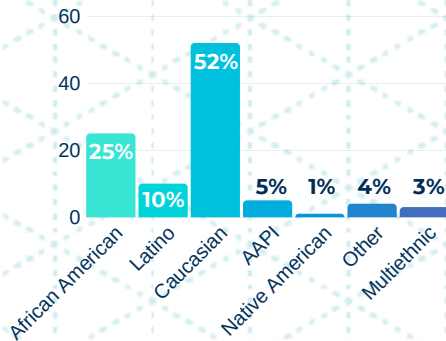
Each year at CCDA's National Conference, speakers, workshops, site visits, and conversations with like-minded people cultivate an environment where attendees are inspired and retooled. The theme for our 31st Annual 2019 National Conference in Dallas was "FWD:" We explored what it means to move forward based on Isaiah 43:19.

Behold, I am doing a new thing...

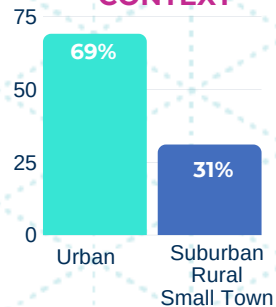
I will make streams of water in the dry and empty land.

This image of something new springing forth offered us an invitation to see beyond the dry and empty land to a promise of flourishing to come.

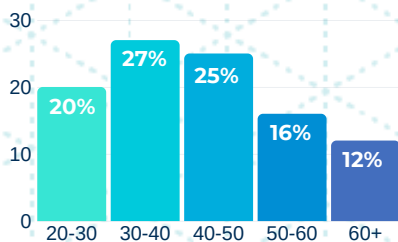
DIVERSITY OF ATTENDEES



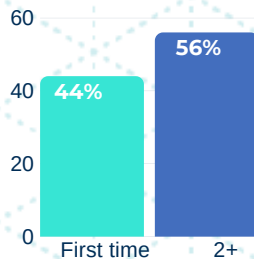
GEOGRAPHIC CONTEXT



AGES OF ATTENDEES



CONFERENCE ATTENDANCE



28

Plenary Speakers

31

Networking Sessions

54

Workshops

38

Exhibitors

13

Go & See Opportunities

1,400

Total Attendance



"The plenary speakers were both powerful and convicting! God was definitely present throughout the whole weekend! I'm sad the whole world doesn't know about CCDA and the annual conferences. I stayed after for the worship conference and the musicians were so prophetic and amazing!"

"So grateful for this significant annual conference to connect, be inspired, and resourced!"

"Very inspiring and helpful in guiding me towards helping my ministry!"



TRAINING

In October 2017, CCDA launched its CCDA Institute Online platform and Immerse. In 2019 CCDA launched monthly webinars and multiplied online courses for training community and church leaders in the time tested principles of Christian Community Development. At the close of 2019, there were 306* participants moving through the Immerse curriculum (*as some of these participants were study group leaders utilizing the curriculum with their group members, the actual number of those receiving the training is higher). A new Spanish translation of Immerse was completed and strategy set for piloting Immerse.

- 1 Intensive in Charleston, WV
- 250+ Participants in 5 cafes (Kansas City, San Francisco, Morristown, NJ; Grand Rapids, Denver)
- 306+ Participants in Immerse Curriculum



"Celebrate differences. Allow people the opportunity to share from their now points of view and cultural practices. Think about the bigger picture, God is active in a large variety of ways throughout the world, and encourages us to be creative."

LOCAL NETWORKS

CCDA believes that a strong localized and grassroots presence, through its CCDA Local & Regional Networks, is key to successfully cultivating the necessary support for CCD in our communities. The purpose of a Local Network is to connect CCDA practitioners to each other in their local communities by creating safe spaces for connecting, strategic networking, training, mutual support, and promoting CCDA's 8 Key Components as the preferred strategy for ministry in under-resourced communities. To become better connected, CCDA created a Local Network map on our website to ensure that those who are looking for local connections are able to easily locate them.

- 17 Active Local Networks
- 10 Local Networks in Process



"These local gatherings have been such an encouragement as we spend time celebrating God's work in our communities, and as we share and pray over the challenges that we face. The local gatherings have also been a place for those interested in CCD to come and learn about the CCD lifestyle and related practices."

COHORTS

CCDA provides cohort-based intensive leadership development training over a 2-year period. Participants gain personal leadership strengthening, national peer relationship building, theological reflection on the time-tested principles of Christian Community Development, training in advocacy and community organizing, and exposure to best practices within successful models of Christian Community Development organizations.

In July 2019, Cohort 8 began their two year program, with a retreat in Malibu, as well as attended the National Conference in Dallas. As we entered our 10th year of the CCDA Leadership Cohort, we are pleased to report that we have developed a total of 164 leaders from diverse backgrounds and have not only watched the leaders flourish, but have seen their communities flourish as well.

In addition, the association has benefitted from a decade of intentionally trained leaders. The participants in these eight cohorts continue to demonstrate high levels of engagement with CCDA and are the best ambassadors for its philosophy. These eight Cohorts have and are contributing the following leadership to CCDA (these numbers grow with each new Cohort):



"Being a part of a CCDA Cohort has been life changing. It is great to spend time with people who share your passions and desires to change the world, starting with their local communities."

"The most significant benefit I have gained is community. Iron sharpens iron and Cohort 8 has spurred me on simply by the example of the cohort members. It has given me a fertile environment to thrive and grow."



- 6 served on the National Office staff in 2019
- 12 board members (4 served in 2019)
- 55+ committee members
- 52+ train-the-trainer participants
- 30+ National Conference main stage participants
- 100s National Conference workshop presentations

ADVOCACY & COMMUNICATIONS

LOCKED IN SOLIDARITY

As CCDA seeks to strengthen the association's awareness and education around mass incarceration, we have developed Locked in Solidarity (LIS), an annual awareness and action week around the issue of mass incarceration. The purpose of LIS is to create space in a church, public venue, or community center during the second week of February each year. People directly impacted by incarceration are encouraged to share their stories and experiences to educate others and to support and strengthen the voices of those directly impacted, moving communities toward a stronger engagement toward just public policies. These events are open to the entire community, and invitations are sent beyond the faith community and can include: police officers, school leadership, and elected officials at local, state, and federal levels.



CIC
DIA

Thank you!

**LOCKED IN
SOLIDARITY**

JOIN US FOR OUR AWARENESS AND ACTION EVENT ON MASS INCARCERATION!

Thank you so much for your partnership this week. Because of you, more people became aware of the injustice of mass incarceration.

26 communities across the nation participated in LIS

34 LIS events were held during the week!

"People were happy to see the church engaging in this area and lots of people wanted more information about CCDA. A City Council Member who is not a follower of Christ has already followed up with us to see if we can mobilize the church on a justice issue."

Welcome.

In partnership with the National Immigration Forum, we have begun to work on a strategy to engage evangelical women, primarily from the Southeast and Texas. From leading border trips with influential evangelical women, to creating opportunities for women to move from digital platforms of learning to specific opportunities to engage, Welcome, seeks to move evangelical women from awareness about immigration to action that reflects Christian hospitality.

This year, we led evangelical women border trip to Oaxaca and created a mini series following 3 women on the trip. We also created multiple guides and graphics for moving from digital platform to grassroots campaign. Wrote Welcome, prayer to set as guiding principles for the project and assembled Welcome, speaker's bureau, Planned 2 border trips with approximately 40 total women; one for high level leaders and one for community level leadership to El Paso with our partner, Abara.



"I traveled to Oaxaca, Mexico with this group of women. We were a group of mostly Evangelical women that were invited by Welcome...I'm really grateful for each one of them and the conversations we've continued to have. And I'll never forget the stories we heard there that week."

ADVOCACY & COMMUNICATIONS

EDUCATION EQUITY

The Education Equity Taskforce created a logo and vision which supported the group's branding as both distinct within CCDA's overarching biblical justice work and its commonality in shared philosophy. The first annual #transformED week - a week of awareness and action around education equity, coinciding with American Education Week was launched. We also created a listserv for advocates of education equity to stay connected. These efforts which invite the entire association into this important focus, continues to work on how to sustain a deeper, ongoing engagement for the collective work.



We believe that **ALL STUDENTS**
regardless of their *community* or *zip code*
should have **ACCESS** to an **EDUCATION SYSTEM**
that helps them *realize* their
FULL GOD-GIVEN POTENTIAL.



"Standing with our communities to #transformED can often leave us feeling isolated from others, unequipped for the task, and overwhelmed by the complexity of the issues. #transformED is a digital space where you can be inspired by the testimonies of others, meet like minded friends and allies, and learn from the wisdom of fellow practitioners."

COMMUNICATIONS

We reach 16,287 subscribers with our biweekly eNews on Mailchimp, 9,670 followers on Twitter, 2,156 on Instagram, and a reach of an average of 12,500 people on Facebook.



16,287



12,500



2,156



9,670

Our Lent and Advent blog series are highly anticipated by members and have the highest open rates out of any emails sent to the CCDA newsletter audience.



The Communications Department partnered with Leadership & Training Department to create a Lent & Advent Series. The 7-week Lent series centered around Immerse, CCDA's online curriculum, pointing practitioners not only to spiritual practice in Lent but also ongoing training in Christian Community Development.

Working to support the voices of women, the 2019 Advent series was written by four of the women of Cohort 8.

Click on an icon below to subscribe & follow us today!



MISSION

To inspire, train, and connect Christians who seek to bear witness to the Kingdom of God by reclaiming and restoring under-resourced communities.

VISION

Wholistically restored communities with Christians fully engaged in the process of transformation.

STATEMENT OF FAITH

The Lord Jesus Christ, God's son, redeems us through his death and resurrection and empowers us by the Holy Spirit. The Bible is God's Word, and through it we are called to live out justice, reconciliation, and redemption. The church nurtures God's people gathered in a community to carry out God's Word.

JOIN US!

Membership has always been a way for us to accomplish our mission and vision. We want you to succeed in your work, so we created a structure that will sustain our work of inspiring, training and connecting individuals and organizations just like you.

[Join our association today.](#)