



CCDA  
2018  
**Annual  
Report**

## DEAR CCDA FAMILIA

This report will give you insights into what CCDA is about throughout the year: the Immerse curriculum, Immersion in Chicago, Leadership Cohort 7, Local Networks across the country, the Welcome Campaign, Locked in Solidarity, and our Education Equity work.

Chicago was the location of our 30th Annual Conference. Founding CCDA members and new partners alike were excited about the opportunity to come together and celebrate what we have accomplished over the years. With the largest attendance ever, the Rooted Conference was kicked off with inspiring leaders such as Barbara Williams-Skinner and Ray Bakke to Otis Moss and Brenda Salter-McNeil. The Grace and Grit Gala, honoring Dr. John M. and Vera Mae Perkins was a wonderful success. Experiential Go and Sees capped the Conference on Saturday.

We thank Noel Castellanos for his 14 years at CCDA, for his commitment to the poor and marginalized, and for helping CCDA see and appreciate the immigrants in our communities. We will always be grateful for the language he gave us through his “Cross-Talk” and the full gospel message as seen in our CCDA work.

In 2018, we also acknowledged our shortcomings in order to move forward. We released a Statement of Repentance and a Women’s Equity Statement. You, our members, partners, and supporters have encouraged us through this challenging season. Thank you for being rooted in your communities and in the work of CCD. May God’s love and grace continue to keep you and equip you to live out the whole gospel that is for all people.

And I pray that you, being rooted and established in love, may have power, together with all the Lord’s holy people, to grasp how wide and long and high and deep is the love of Christ. Ephesians 3:17-18

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WITH LOVE AND GRATITUDE,  
**AVA STEAFFENS, PRESIDENT & CEO**

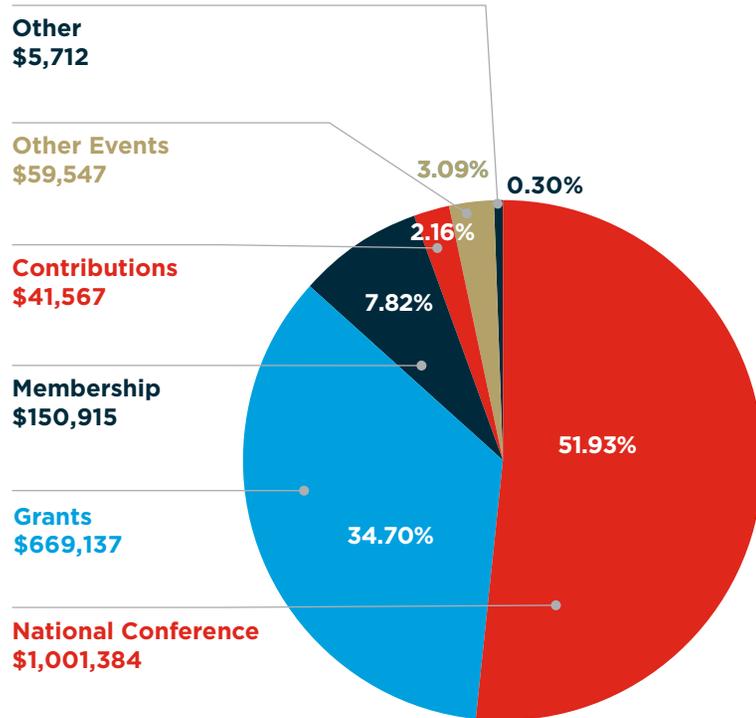
## 2018 BOARD MEMBERS

<b>John Booy</b>	The Potter’s House
<b>Rudy Carrasco</b>	M.J. Murdock Charitable Trust
<b>Rev. Gerald Davis</b>	Cornerstone Community Development
<b>Dr. Kit Danley</b>	Neighborhood Ministries
<b>Sami DiPasquale</b>	Ciudad Nueva
<b>Joyce del Rosario</b>	Fuller Theological Seminary
<b>Dr. Kathy H. Dudley</b>	Imani Bridges
<b>Jerome L. Garciano</b>	Robinson + Cole
<b>Ginny Giles</b>	Community Equip’d
<b>Rev. Dominique DuBois Gilliard</b>	Evangelical Covenant Church
<b>Dina González-Piña</b>	Mennonite Central Committee
<b>Dr. Wayne “Coach” Gordon</b>	Lawndale Community Church
<b>Michelle L. Goudeaux</b>	Columbia Property Trust
<b>Reesheda N. Graham-Washington</b>	Communities First Association & LIVE 2.0
<b>Rev. John Liotti</b>	Able Works
<b>Mayra Macedo-Nolan</b>	Lake Avenue Church
<b>Cheryl Miller</b>	Quantum Circles
<b>Michael A. Mata</b>	Azusa Pacific University
<b>Dr. Mary Nelson</b>	ABCD Institute at DePaul University
<b>Steven Park</b>	Little Lights Urban Ministries
<b>Dr. John M. Perkins</b>	John & Vera Mae Perkins Foundation
<b>Rev. Harold C. Spooner</b>	
<b>Rev. Althea C. Taylor</b>	Bronx Bethany Church of the Nazarene
<b>Sandra María Van Opstal</b>	Grace and Peace Community



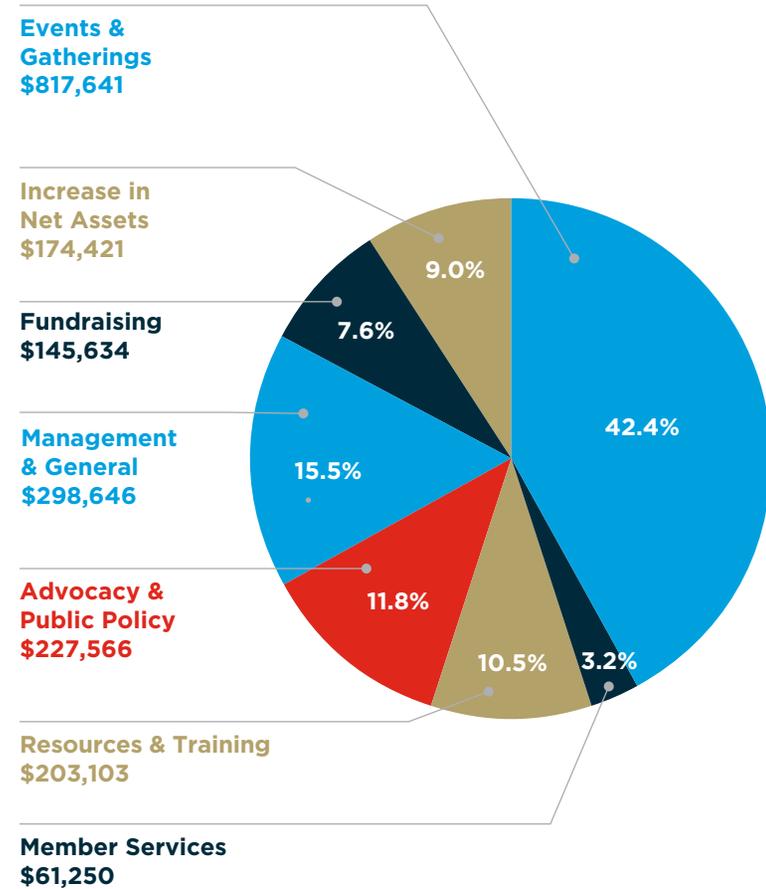
# 2018 FINANCIALS

## 2018 Sources of Revenue



Total \$1,928,262

## 2018 Expenses as a % of Revenue



Total \$1,753,840

## NATIONAL CONFERENCE: CHICAGO

Each year at CCDA's National Conference, speakers, workshops, site visits, and conversations with like-minded people cultivate an environment where attendees are inspired and retooled. The theme for our 30th Annual 2018 National Conference in Chicago was "Rooted." We explored what it means to face the fires of adversity, and like the city of Chicago, still stand strong, because we remain rooted in Christ and in the full gospel message for all people.

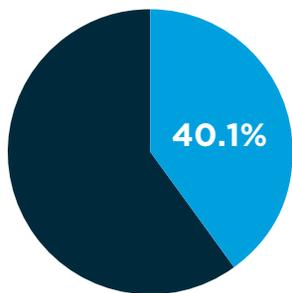
**Total Attendance = 3,935**

*"Incredibly meaningful conversations with long time friends and practitioners engaged in ministry, justice and discipleship. Having a place to gather with them was food for my soul."*

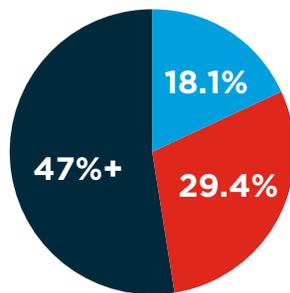
The conference took place at the beautiful McCormick Place Lakeside Center in Chicago We offered:



### Attendee Demographics

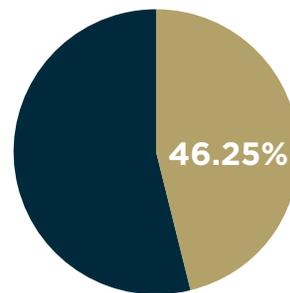


First-time attendees

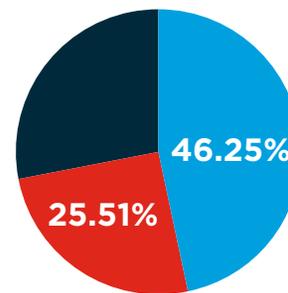


20-30 yrs participants  
30-40 yrs participants  
40+ yrs of participants

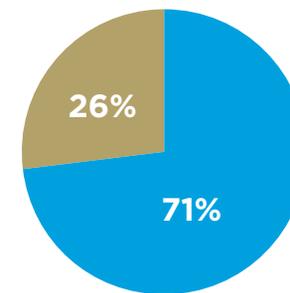
(over 47% of participants were between ages of 20 and 40)



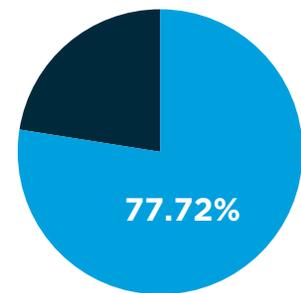
Work in non-profit sector



Work in a CCD organization  
Volunteer for orgs implementing CCD principles.  
Other



From an urban context  
From rural and/or small towns.



Live in the communities where they do ministry.

## COHORTS

CCDA provides cohort-based intensive leadership development training over a 2-year period. Participants gain personal leadership strengthening, national peer relationship building, theological reflection on the time-tested principles of Christian Community Development, training in advocacy and community organizing, and exposure to best practices within successful models of Christian Community Development organizations.

In 2018, **Cohort 7 completed their 2-year program** with a retreat in Denver as well as at the National Conference in Chicago. Evaluations have been conducted, programmatic adjustments have been made accordingly to strengthen the content and overall experience, and dynamic leaders have been produced who continue to have lasting impact at the grassroots level. As we entered our 10th year of the CCDA Leadership Cohort, we are pleased to report that we have developed a total of **149** leaders from diverse backgrounds and have not only watched the leaders flourish, but have seen their communities flourish as well.

In addition, the association has benefitted from a decade of intentionally trained leaders. The participants in these seven cohorts continue to demonstrate high levels of engagement with CCDA and are the best ambassadors for its philosophy. These seven Cohorts have and are contributing the following leadership to CCDA (these numbers grow with each new Cohort):

- **6** national office staff (5 served in 2018)
- **12** board members (5 served in 2017)
- **55+** committee members
- **40+** Train-the-Trainer participants
- **33** National Conference main stage participants (speakers, MC's, worship leaders)
- National Conference workshop presentations by Cohort members are in the **hundreds**

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*“Participating in CCDA’s Leadership Cohort Program placed me alongside some of the nation’s top CCD leaders. This gave me confidence that ‘I belong,’ facilitated critical conversations to sharpen my knowledge, encouraged me to weave my life into the tapestry of my city to pursue its well-being, and connected me to a community of people that would inform the work in my city the rest of my life.”*  
(Cohort 2 participant)

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*“This cohort experience connected me with individuals who have become like a second family. It also helps having this cohort group as an additional part of my community outside of my immediate community at home because I feel like I can share mutual challenges with people outside my regular circle. I also see this cohort as a great resource due to the many experiences and expertise representing in this group.”*  
(Cohort 7 participant)

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*“I can’t put a price tag on what I got out of it. The cohort helped me through an incredibly important journey of transformation for myself and my organization. It was the right thing at the right time.”* (Cohort 7 participant)

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## TRAINING

CCDA regularly conducts a variety of experiential learning opportunities in the time-tested principles of Christian Community Development. In 2018, these offerings included:

- **7 Intensives** (Indianapolis, IN; Detroit, MI; Salem, NJ; Tampa, FL; Rio Grande Valley, TX; Orlando, FL)
- **5 Cafés** (San Diego, CA; Indianapolis, IN; Mountainview, CA; Knoxville, TN; Palo Alto, CA)
- **1 Immersion** (Chicago, July 2018)

In **October 2017**, CCDA launched its CCDA Institute Online platform and inaugural online study series, *Immerse*, a curriculum for training community and church leaders in the time tested principles of Christian Community Development. With a thoroughly biblical framework as the foundation for CCDA's principles, fortified by daily devotions corresponding with the unit's scripture passages, each user is spiritually formed as they consider ways to make Kingdom impact in vulnerable communities. The goal of *Immerse* is to develop a hunger and passion for Scripture alongside a practical plan for neighborhood impact. At the close of 2018, there were **196\*** participants moving through the curriculum (\*as some of these participants were study group leaders utilizing the curriculum with their group members, the actual number of those receiving the training is higher).

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*"This Immersion week has helped me see why and how we develop our community. I can't wait to go back home and apply what I learned here back in El Paso."*

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*"Immersion helped me remember the WHOLE good news of the gospel as a joyful invitation that prioritizes those who have been marginalized, overlooked, or oppressed."*

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## LOCAL NETWORKS 2018

CCDA believes that a strong localized and grassroots presence, through its CCDA Local & Regional Networks, is key to successfully cultivating the necessary support for CCD in our communities.

The purpose of a Local Network is to connect CCDA practitioners to each other in their local communities by creating safe spaces for connecting, strategic networking, training, mutual support, and promoting CCDA's 8 Key Components as the preferred strategy for ministry in under-resourced communities.

To become better connected, CCDA created a [Local Network map on our website](#) to ensure that those who are looking for local connections are able to easily locate them. We also created a [member map](#) on our website this year in part to help local networks find other members in their area and invite them to local initiatives/gatherings. In 2018 we moved from 7 Local Networks to 12.

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*"On April 28, a group of about 50 people from local churches and organizations gathered at Citizens Akron church for the Next Worship Workshop, featuring Sandra Van Opstal. A diverse group of participants came together to learn and discuss around a table what it means to pursue hospitality, solidarity, and mutuality as they pursue multiethnic worship in their contexts...As a result of the event, many of the participants will be joining together to study through her book, "The Next Worship: Glorifying God in a Diverse World", throughout the next year. It will be an opportunity for churches and organizations to continue learning, no matter where they are in the process, about pursuing a multiethnic vision for worship."*

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## LOCKED IN SOLIDARITY

As CCDA seeks to strengthen the association's awareness and education around mass incarceration, we have developed **Locked in Solidarity (LIS)**, an annual awareness and action week around the issue of mass incarceration. The purpose of LIS is to create space in a church, public venue, or community center during the second week of February each year.

People directly impacted by incarceration are encouraged to share their stories and experiences to educate others and to support and strengthen the voices of those directly impacted, moving communities toward a stronger engagement toward just public policies. These events are open to the entire community, and invitations are sent beyond the faith community and can include: police officers, school leadership, and elected officials at local, state, and federal levels.

Locked in Solidarity continues to grow every year. **From the very first LIS events held in 2014, we have grown to over 60 sites in 2018.**

*"The Locked In Solidarity observance gave us incentive and opportunity to make more of our community aware of the crisis of mass incarceration. We brought many people together to pray and plan for action."*

*"150 people gathered for "Unlocked: An Open Mic Night" at Rosebud Coffee in Pasadena, California to celebrate and amplify the voices, performances, and visual art pieces of communities impacted by mass incarceration. The night included 20 artists who debuted their art publicly, some for the first time, in such transparent and vulnerable ways. Their willingness to share how mass incarceration has impacted them personally allowed the community to feel unified and empowered to seek change."*

*"We feel that the conversation of Mass incarceration must be had even when the community around you is not ready to engage. This conversation will impact many families and DCTS will be here when they are ready!"*

*"There were 350+ in attendance with a diverse audience anywhere from pastors, community leaders, artists, advocates, politicians, church and community members. There was a standing ovation for each main speaker which included a book launch with Dom Gilliard, Toussaint Romain, etc. The entire evening was a great vibe; Charlotte people are ready and hungry for more LIS/Mass Incarceration work in their community!"* <https://clclt.com/charlotte/charlotteans-come-together-to-fight-mass-incarceration/Content?oid=8210432>

## WELCOME

In partnership with the National Immigration Forum, we have begun to work on a strategy to engage evangelical women, primarily from the Southeast and Texas. From leading border trips with influential evangelical women, to creating opportunities for women to move from digital platforms of learning to specific opportunities to engage, Welcome seeks to move evangelical women from awareness about immigration to action that reflects Christian hospitality.

### Highlights with statistics

Led evangelical women border trip to McAllen. Created a documentary and corresponding discussion guide of the trip. Contributed to 3 national webinars. Over 10,000 women have watched these video resources.

[Eyes to See Film](#)

[Film Discussion Guide](#)

## EDUCATION EQUITY

An Education Equity Taskforce has assembled representing a diverse range of CCDA practitioners from around the country, from teachers and principals to church and non-profit program developers and leaders. The group hosted the 2018 Chicago conference Education Equity Symposium and has begun to work on how to sustain a deeper, ongoing engagement for the association.

### Highlights with statistics

Over 100 practitioners attended the Education Equity Symposium, creating an opportunity for wholistic learning on the uniqueness of what education equity looks like in a CCDA environment.



## **MISSION**

To inspire, train, and connect Christians who seek to bear witness to the Kingdom of God by reclaiming and restoring under-resourced communities.

## **VISION**

Wholistically restored communities with Christians fully engaged in the process of transformation.

## **STATEMENT OF FAITH**

The Lord Jesus Christ, God's son, redeems us through his death and resurrection and empowers us by the Holy Spirit. The Bible is God's Word, and through it we are called to live out justice, reconciliation, and redemption. The church nurtures God's people gathered in a community to carry out God's Word.



CHRISTIAN COMMUNITY DEVELOPMENT ASSOCIATION [CCDA.ORG](https://www.cdda.org)