



CIC CHRISTIAN COMMUNITY
DIA DEVELOPMENT ASSOCIATION

2017 NATIONAL CONFERENCE
 SPONSORSHIP OPPORTUNITIES
DETROIT, MI | OCTOBER 4–7



MISSION

THE MISSION of CCDA is to inspire, train, and connect Christians who seek to bear witness to the Kingdom of God by reclaiming and restoring under-resourced communities.

VISION

OUR VISION is wholistically restored communities with Christians fully engaged in the process of transformation.

A WORD FROM NOEL

We are thrilled the CCDA National Conference will be hosted in Detroit, October 4-7, 2017. The people of Detroit are resilient. We consistently see the hardships of the city through the media, but we also know there are many gifts and assets in the city of Detroit. God is doing a good work, and we are excited to show the CCDA community how practitioners in Detroit are transforming neighborhoods and fully engaging in practices of reconciliation in under-resourced communities.

We anticipate another life-giving gathering in 2017. Each year, conference speakers, workshops, site visits and conversations with like-minded people cultivate an environment where attendees are inspired and retooled. We hope to facilitate a safe place for honest conversation, thoughtful engagement, worship, and rest among a group of truly diverse attendees.

We are grateful for the opportunity to rally around the pursuit of (re)conciliation and biblical justice. We hope the CCDA National Conference inspires the next generation to join the movement. Sponsorship is key to the success of the National Conference and provides sustainability and growth for the wider movement. We welcome your partnership through sponsoring the 2017 National Conference.

With love and gratitude,

Noel 



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NEWEST INITIATIVES

- Regional Strategies
- International Collaborations
- CCDA Summits (focus group gatherings)

NATIONAL CONFERENCE

The National Conference is CCDA's annual gathering of over 2,500 practitioners and partners committed to the work of restoring under-resourced communities.

CCDA CAFÉS

CCDA Cafés provide an opportunity to connect with other like-minded people in a focused area and introduce friends to CCDA and the philosophy of CCD.

CCDA INSTITUTE

- Immersion:
one week training on core philosophy
- Intensives:
1-2 day regional training on core philosophy

CCDA LEADERSHIP COHORT

The CCDA Leadership Cohort is a two-year leadership development program for CCDA leaders.

CCDA PRINT AND WEB RESOURCES

CCDA resources include books, Theological Journals, and curriculum that teach and support the CCD Philosophy.

THE CONFERENCE IMPACT

The annual National Conference is the capstone of CCDA's ministry, designed to provide training and networking opportunities so ministers, leaders, practitioners, and volunteers can more effectively proclaim and live out Christ's Kingdom. It also provides practitioners living in under-resourced communities an opportunity to rest and refuel with like-minded individuals seeking reconciliation and biblical justice.

Our National Conference includes:

- **Workshops** highlighting best practices in Christian Community Development; providing examples, insights and practical how-to's that can be replicated in communities across the country
- **Training** on practical organizational issues like fundraising, board development, and program evaluation help groups provide strong "undergirding" for their ministry programs
- **Plenary sessions** featuring inspirational, experienced practitioners of Christian Community Development
- **Opportunities for networking** with other ministry leaders who share a similar vision, bringing different perspectives and ideas. In addition, regional networking sessions provide opportunities for collaboration.
- **Exhibits** providing an opportunity for continuous learning beyond the conference through training resources, books, websites, and consulting

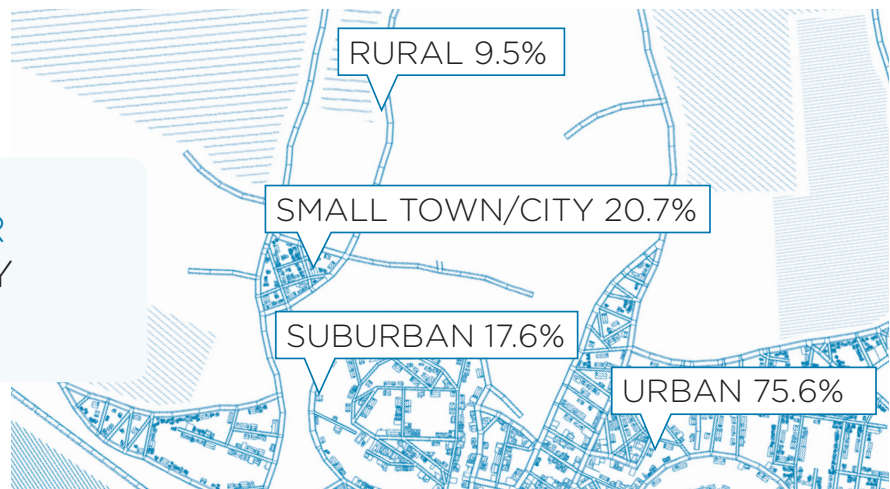
A Profile of 2014 National Conference Attendees*

TOTAL 2014 ATTENDEES:

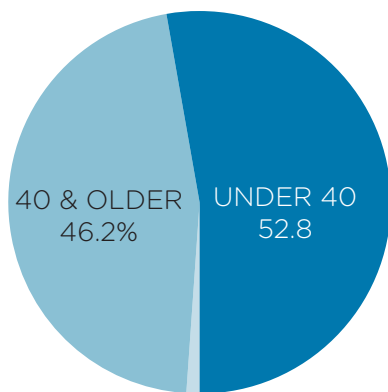
2,471

72.2% MINISTER IN THE COMMUNITY WHERE THEY LIVE

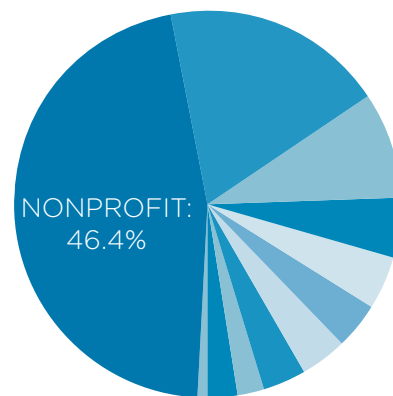
GEOGRAPHIC CONTEXT



AGE OF ATTENDEES

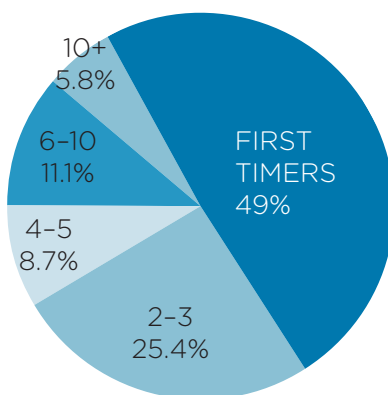


EMPLOYMENT SECTOR

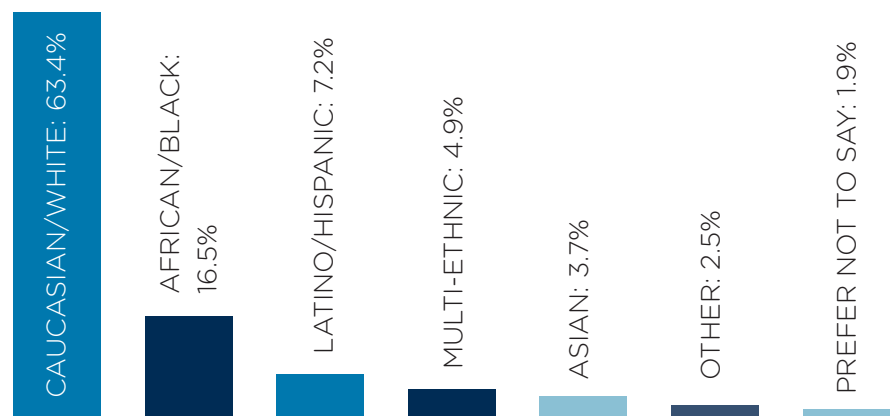


- CHURCH/CLERGY: 18.6%
- ACADEMIC INSTITUTION: 8.7%
- PRIVATE SECTOR: 5%
- SELF-EMPLOYED: 4.5%
- PUBLIC SECTOR: 4.1%
- STUDENT: 3.9%
- OTHER- 3.5%
- STAY-AT-HOME: 2.5%
- RETIRED: 2.3%
- UNEMPLOYED: 0.6%

NUMBER OF TIMES ATTENDED



RACIAL DIVERSITY





BIBLICAL • MISSIONAL • PERSONAL



*This is a sampling of our sponsors for this year's conference, not all are represented above.



2017 Sponsorship Benefits

Benefit	Community	Support	Principal	Sustaining	Major	Lead
Level	\$1,000	\$2,500	\$5,000	\$10,000	\$25,000	\$50,000
Registrations*	1	2	4	6	8	10
Logo in Program Book						
2 Spots for Stakeholders Reception at National Conference						
One-Year CCDA Organizational Membership						
Logo and Link on CCDA Website						
Flyer Distribution in Attendee Bags (pending approval)						
Ad in Program Book			1/4 page	1/2 page	Full page	Full page
Additional Registration Discount			\$189/reg	\$189/reg	\$189/reg	\$189/reg
Exhibit Booth			Standard Booth - discount for upgrade available	Premium Booth	Premium Booth	Premium Booth
Rotating Slide at Plenary (pending approval)						

Additional Advertising Opportunities

- Banner Ads in daily conference emails - \$1,500
- eNewsletter Ads - \$1,500
- Feature on CCDA Blog

SPONSORSHIP CONTACT

To speak with someone about a sponsorship for the 2017 CCDA National Conference contact:

Ava Steaffens at ava@ccda.org.

*Go to the people,
Live among them,
Learn from them,
Love them,
Start with what they know,
Build on what they have;
But of the best leaders,
When their task is done,
The people will remark,
“We have done it ourselves.”*

—Chinese proverb